

WHITLEY ADKINS

MEDIA KIT

FASHION STYLIST + STYLE EDITOR + CREATIVE
DIRECTOR AND PRODUCER + INFLUENCER

WHITLEYADKINS.COM
THEQUEENCITYSTYLE



AS FEATURED IN:

InStyle

WSJ Our State
CELEBRATING NORTH CAROLINA

VANITY FAIR

BUSINESS
NORTH CAROLINA

Lucky
THE MAGAZINE ABOUT SHOPPING AND STYLE

L'OFFICIEL



WHITLEY ADKINS

Whitley always felt a kinetic pull toward fashion. Her great-grandmother and grandmother – who were both buyers at an upscale luxury boutique in Eastern, N.C. – were her biggest sources of fashion inspiration. The early exposure to these glamorous women and their personal style made fashion a natural pursuit for her. Over the past decade, Whitley has turned her passion for fashion into a national go-to fashion expert and influencer. Today, she offers editorial and personal wardrobe styling services, commercial styling, creative direction and production, personal shopping, outfit coordination and more. Her client base includes everyone from working professionals to stay-at-home moms, corporate executives, and savvy grandmothers to sports affiliates.



Whitley



PROFILE

SERVICES

- Personal Stylist
- Creative Director
- Style Editor
- Commercial Styling
- Content Creator

SOCIAL MEDIA REACH



13 K+
followers

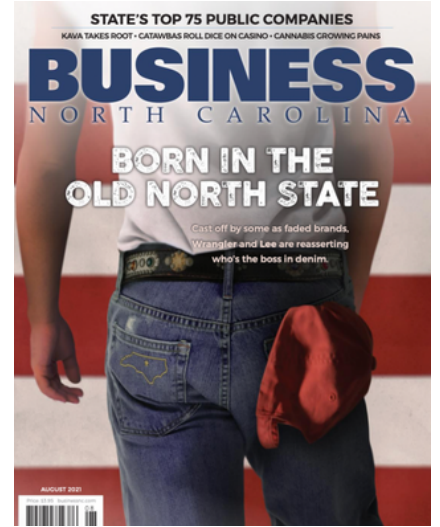
CONTACT

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PORTFOLIO





PORTFOLIO



*Michelle Icard with
Today Show Hosts*



*Jami Svay
Celebrity Makeup Artist*



*Roxy Owens Te
Society Social*



*Stephanie Rickenbacker
Sweet's Syrup*



*The Scout Guide
Editor's Page*



*Chesson Hadley
Professional Golfer*



TESTIMONIALS

"At Capitol, TABOR, and Poole Shop, we have a growing relationship with Whitley Adkins as she continues to expand her personal styling business while also partnering with us on great editorials for our local publications. Whitley collaborates with our sales associates to create a superb experience for her clients where they feel safe to step out of their comfort zone and find the pieces that work for their wardrobes, and lives. We are deeply appreciative of the way she champions our brands with the men and women she works with along the way."

-Laura Vinroot Poole, Capitol, TABOR & Poole Shop

"I have worked with Whitley for over five years. I can say without a doubt she's the most talented, passionate and committed stylist/producer I've ever worked with, not to mention the most fun. Working with Whitley is always a treat."

-Richard Israel, Fashion, Beauty, Portrait, Lifestyle Photographer

"Whitley Adkins is not only a creative and talented personal stylist, she is also a great collaborator and project manager. She has the ability to either take an existing concept and run with it or come to the table with her own vision and can always be relied upon to execute. She is extremely organized, a great communicator and a true professional. Above all else, she has a sincere passion for all things fashion and always shows up with intention, enthusiasm and is a joy to work with."

-Brett Barter, QC Exclusive Magazine



TESTIMONIALS

"The best print mixer I know."
-Blair Eadie, Atlantic-Pacific

"Whitley's sense of humor and creativity shine through during an on-site photo shoot. She is so cooperative with the folks that manage the on-site properties. And she has a great eye for just the right photo opportunity regardless of location."

-James Bullock, Queens University of Charlotte

"Working with Whitley has given me CONFIDENCE. When I published my first book, I looked through my closet in anticipation of a media and speaking tour and quickly realized my writing clothes wouldn't translate to TV segments or professional speaking events! Whitley helped me assess what I already had, what foundation items I should buy to get the biggest bang for my buck and also a few ways to inject more fun and creativity into my style so I could balance being a professional with being creative. I'm delighted to have her on my side."

-Michelle Icard, Writer, Speaker, Author

"I had the delight of working with Whitley on a photo shoot with SouthPark Magazine. Although we had never met, she was able to pull options that were spot on for the shoot, our flagship, and our brand! Being easy to work with is almost as important as the work that you do and Whitley was not only a professional with a keen eye for detail but she was also warm and lovely! Can't wait for next time! "

-Roxy Te Owens, Society Social